

GRAPHIC DESIGN PORTFOLIO

SELECTED WORKS FROM 2015 - 2021

OLIVIA LUNA



























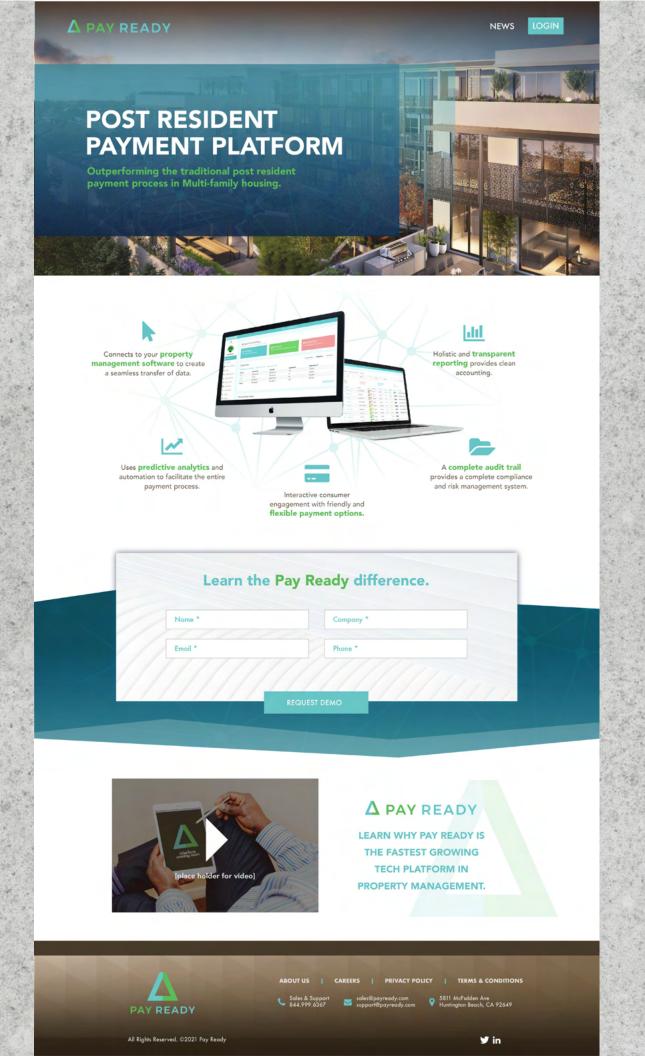




01. MERAKI DESIGNS

PERSONAL PROJECT | 2017

Logos and branding options for a design studio that aids other Non-Profits with low cost creative services like website assistance, marketing materials, anything and everything that could help raise awareness and drive donations to their foundations.



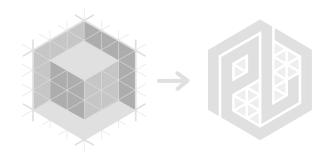
02. DEBT LOGIC - PAY READY

CLIENT FROM 2016- 2021

Projects for client include: web design in collaboration with developer, e-brochures, print brochures, letterheads, business cards, email & presentation templates, investment presentations, advertisements, and other communication materials for digital and printed marketing channels.







03. PROMISED LAND LOGO

CLIENT: PROMISED LAND CONSTRUCTION | 2018

Logo for a client who loves optical illusions. The Promised Land Construction logo was built onto an illusion grid, making the logo itself an illussion. Happy client.



04. SALON LOGOS

CLIENT: STYLE REFORMATION SALON | 2020

Logo for Style Reformation Salon in Palm Springs, CA.























05. LOGO CONCEPTS

CLIENT: SOUTHWEST CONSTRUCTORS | 2021

Logo and branding options for Southwest Constructors in Las Vegas, NV.















06. BESTEAZE DATING APP

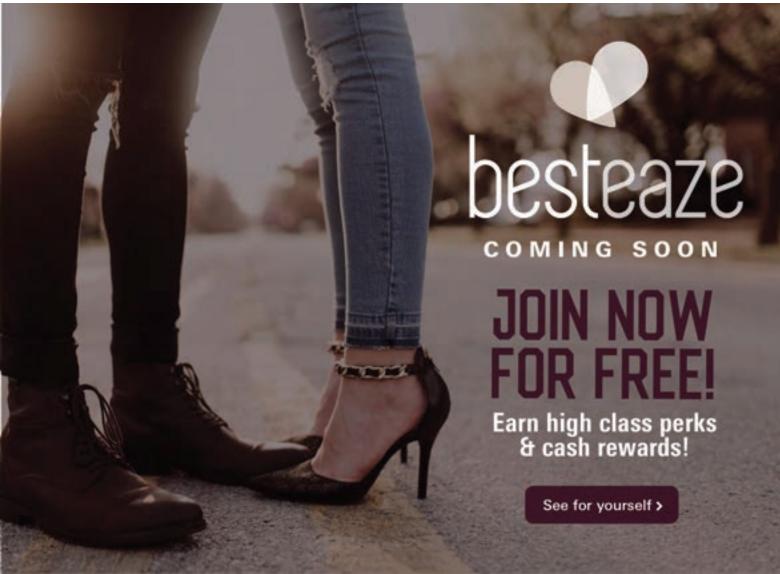
CLIENT: TIM GUILLE | 2018

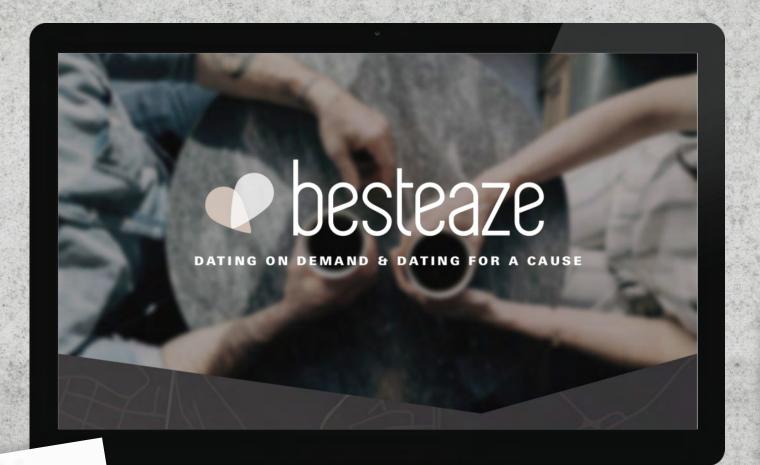
Projects for client included: branding, logo design, digital social media ads, business cards, flyers, marketing materials, website landing page, UX | UI and complete app interface design for a location based dating app.



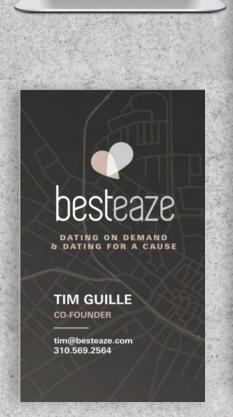


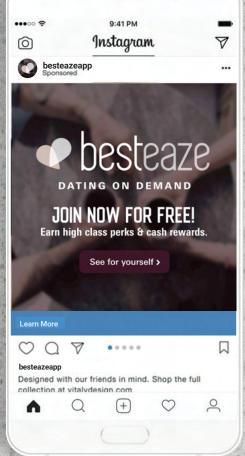


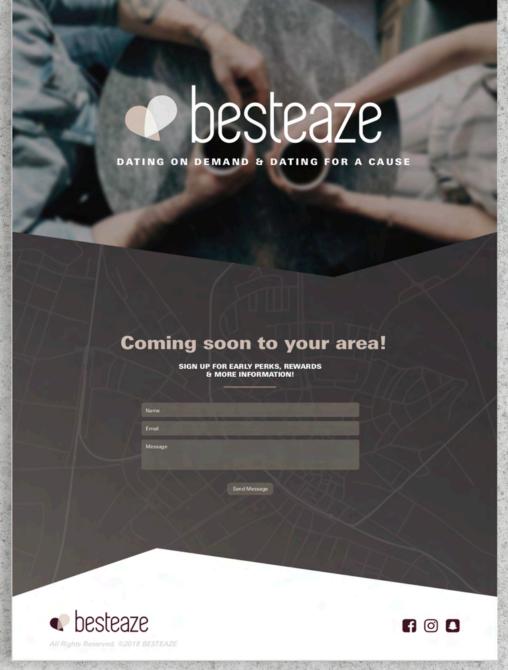














DOWNTOWN LOS ANGELES

A DIRECTORY AT YOUR FINGERTIPS









07. ATLAS

CONCEPT | 2016

Branding, graphics and poster design for a futuristic navigation system for the city of Los Angeles.



HAIR SERVICES WOMENS CUT..... ...\$45 & u MENS CUT.....\$25 & 0 CHILDREN CUT (under 12)\$25 & WASH/STYLE.....\$30 & ...\$65 & UPDOS..... CHEMICAL SERVICES COLOR TOUCH UP.....\$55 FULL COLOR..... PARTIAL HIGHLIGHTS..... FULL HIGHLIGHTS..... BALAYAGE/OMBRES .. PERMS..... BRAZILIAN BLOWOUTS..... EXTENSIONS..... prices based on cons WEDDING SERVICES UPDOS..... MAKEUP..... *prices vary based on loc SERVICE MENU WAXING BROW.....\$15 NOSE FACE.....\$30 EARS. ARMS.....\$50 H YOUR NEXT APPOINTMENT LEGS.....\$60 BIKINI..... BRAZILIAN..... 1237 Sixth St #103 Norco, CA 92860 | chute9salon.co FULL SET..... 1007 SIXTH ST. NORCO, CA 92860 (951) 372-9934



08. CHUTE 9 SALON

CLIENT: CHUTE 9 SALON | 2017

Branding, logos, marketing materials, and website done for Chute 9 Salon & Spa in Norco, California.

website: chute9salon.com





09. SHOW FLYER

PERSONAL PROJECT | 2017

Show flyer for a Graphic Design art show showcasing work from 24 graphic designers.

10. PHASES POSTER

PERSONAL PROJECT | 2016

Poster done for a student talk series at California State University, Long Beach.



11. APARTMENT SEO

CLIENT FROM 2018 - 2020

Projects for client include: PowerPoint presentation templates, letterheads, internal and externale product sales sheets, conference booth displays and rollup banners, 30 page style guide including custom icon set, web design, photo editing, folder design, Request for Proposals, and other communication materials for digital and printed marketing channels.







Turn LEADS into LEASES and PROSPECTS into RESIDENTS with APARTMENT SEO

Full Service Digital Marketing for Apartment Communities

A new resident is signing their lease. They mentioned they found your property online and as soon as they read about your community and looked through the photos and floor plans - they just knew your community would be their next home. You smile because you hired Apartment SEO to create your website. You feel pretty smart right now. #HappyResidents

Reality:Traffic is slow at the leasing office. You've eaten all the "resident" cookies. Even the stale ones. Finally, the phone rings. It's a confused prospect. They're on your website. They can't dick on the floor plans, the pricing is wrong, and it looks like you don't accept pets. You try to explain, but they're already gone. #Regrets



"Half a billion dollars is lost each year because of slow websites, with conversion rates dropping 7% as a result. This can be prevented using a solid hosting provider." WebsiteHostingRating.com

MENTSEO

y to use yet wally stimulating Over 80% of renters will find you through your website.

excellence. We way they spoke way they spoke t things simple things simple working with Apar tment SEO vastly Improved the overall design and flow of our website and they were able to deliver on all of our requests - on budget and and of schedule. The amount of time and effort that Apartment SEO puts into their creativity, service, and realization Custom Sites: We build responsive websites customized to the apartment industry.

Apartment SEO puts into their creativity, service, and realization of our website design is why they will always be my number one choice for Digital Marketing!

CONNECT WITH US TODAY FOR YOUR FREE DIGITAL MARKETING ANALYSIS!





BENEFITS

OF WEB DESIGN & COPYWRITING

Fair Housing Trained: Our staff is trained and well-versed in Fair Housing policies.

We Protect Your Brand; We build websites that tell the story of your community.









APARTMENT SEO

WHAT WE DO - FREE SEO ANALYSIS LEARNING CENTER BLOG CONTACT US CUENT LOG

APARTMENT SEO TAKES YOUR APARTMENT COMMUNITIES TO THE TOP OF LOCAL SEARCHES

e implement the following strategies to bring prospec from the internet to your leasing office.





SEARCH ENGINE OPTIMIZATION (SEO)

Over 84% of renters are searching ordine when looking for an apartment. The internet has made it assist than ever for residents to get connected with your community. Apartment SID positions your community of the top of looking sends and in frost of future residents that are already trying to find you.





SOCIAL MEDIA & REPUTATION MANAGEMENT

portnernt SEO's custom sodd medicard protection management software allows our president principal to boost giver posts across sodial patiethems, respond to reviewer, and dout your orise mentions. We expond steall only your orise mentions were separated to programme and provided and make sure my reportation is charge, being presented. Our protection management system is takened to the exist of the mattrianely industry, which allows to according represent your community.



PAY-PER-CLICK ADVERTISING

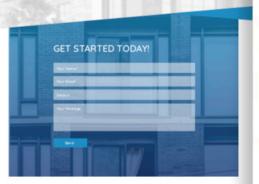
coope Adwords Polymer Cool (PPC) marketing campaigns put your community websits on the top of Google search results instantly. With effective PPC campaign management from Apartment \$60, your community can be

Laters More!



CUSTOM WEBSITE DESIGN

Our custom website designs are traitoxed to the institutioning inclusing, All-post trained \$100 31TS before conversion-driven design and effective context forms to terrocacial website wiewers into genuture leads. Our fully responsive topunts allow your vestiles to the coally non-agested on any desice, which means you are capturing leads from mobile phones, so that you do wishings.





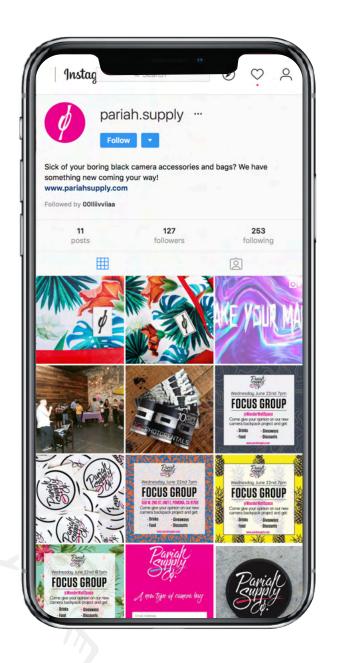
CONTACT US!

100 W Broadway Ave, Suite 425 Long Beach, CA 90802 877309.7365

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12. PARIAH SUPPLY CO.

CLIENT: PARIAH SUPPLY CO. | 2015

Apparel & pattern design, social media content creation and posts, logo and submarks for Pariah Supply Co. Started by photographers, this California based start-up aimed to be the "pariah" of the photography backpack game.













